

*Creating
Learning Platforms
that Facilitate
Exceptional
Outcomes*



EXPERIENCE ENGINEERING • PRODUCTS AND PLATFORMS • DATA ANALYTICS

Introducing Ness Software Engineering Services

Solutions for the
Education Sector



THE PACE OF EDUCATION INNOVATION IS ACCELERATING

Successful Education Technology Service Providers are transforming the learning process and facilitating exceptional outcomes through technology.

Content is increasingly personalized for individual student needs. Gamification is introducing new levels of interactivity and engagement. Social learning is adding greater depth and dimension to traditionally unidirectional teacher-student relationships. Learning analytics are providing unprecedented insight into learning outcomes and how to improve them.

The challenge is to keep ahead of teacher and student demands. Learning platforms must be scalable, open and agile to adapt quickly to student needs and regulations, without compromising security. Many companies must modernize legacy solutions while protecting current revenue streams. Platforms need to offer user support for the new normal—mobile, online, cloud, and BYOD environments, 24/7 without fail. Solutions need to interact seamlessly with one another, despite varied industry standards and accessibility requirements.



WE HELP CLIENTS CREATE DYNAMIC LEARNING SOLUTIONS

Ness SES is trusted by the industry's most dynamic and largest education services companies to build and manage their learning platforms.

“The Ness team helped our company take another step into the future of education and learning. You guys have done an amazing job.”

With over a decade of experience developing, testing, and managing some of the most innovative, online learning and assessment platforms, Ness SES helps clients get to market faster with engaging user experiences that improve learning outcomes.

Our Services & Capabilities:

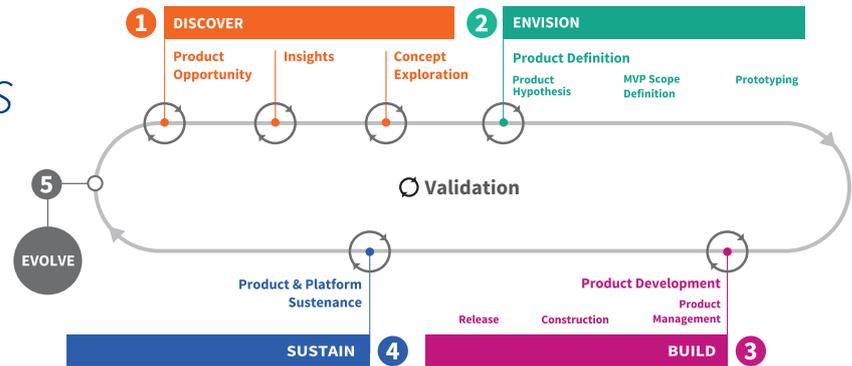
- User experience design & PoC development
- Product engineering for Learning Management, Augmented Learning, and Content Management systems
- Legacy platform modernization
- Behavioral analysis for content optimization
- Learning analytics, reports and real-time dashboards
- Mobile app development
- Software quality & accessibility testing

Our Experience:

- 400+ engineers with education domain expertise
- Developed platforms that are supporting more than 40 million Learners today
- Have helped clients get new capabilities to market 50% faster
- Extensive experience across K12, Higher Education, Corporate, ISV, and the entire Learner value chain

How We Ensure Successful Outcomes for Our Clients: Ness Connected

Our transformational software engineering framework seamlessly integrates User Experience Design, Software Product Engineering, and Big Data Analytics to bring compelling Digital Products & Services to market. The framework helps companies define and develop the right Digital Products & Services faster to significantly accelerate time to market, improve customer engagement and reduce business risk.



1

DISCOVER

Create an understanding of the initiative, the context of usage and the needs of users and business stakeholders

2

ENVISION

Map insights and create tangible concepts and prototypes that can be tested and improved through feedback

3

BUILD

Engineer digital products, implementing an iterative roadmap

4

SUSTAIN

Maintain, analyze and adjust products to deliver consistent performance

5

EVOLVE

Leverage analysis to create new opportunities for growth

For ideas on how you can transform your solutions for the education sector, contact:
1-866-637-7380 | ness-ses.com