

May 21, 2007

## **Ness Technologies and Cellex Networks Announce Global Partnership**

*Ness Technologies and Cellex to offer innovative, time-to-market and cost effective business solutions to help Telecommunication Service Providers meet challenges of next generation services.*

Nice, France – May 21, 2007 - Ness Technologies, Inc. (NASDAQ: NSTC), a global provider of information technology solutions and services, today announced that it has entered into a strategic partnership agreement with Cellex Networks, Ltd., a global provider of Customer Experience Management solutions to communications service providers. According to the agreement, Ness will offer the Cellex SMP (Service Management Platform) product suite as part of its NMaCS, Ness New Generation OSS Platform. The partnership will allow communications service providers to support the growing complexity of managing customer experience with advanced services. The announcement was made at TeleManagement World, the world's leading Operational Support Systems (OSS) and Business Support Systems (BSS) conference.

Ness NMaCS management platform provides end-to-end network and service management capabilities, enabling real-time monitoring and control of heterogeneous, large-scale multi-technology and multi-vendor commercial and strategic communication networks. NMaCS supports both service fulfillment and service assurance functionality, including fault management, event correlation, service provisioning, network configuration and more.

Using the Cellex SMP, the traditional service quality management (SQM) concept of monitoring from a network perspective is upgraded to the more evolved customer experience management (CEM) concept. Most carriers already comfortable with SQM will learn that CEM is the next level in management, extending service management and monitoring the actual customer experience in real-time, not just within the core to the 'edge' or across the network, but down to the actual user and handset, and across multiple service providers participating in the value chain.

The combined solution of Ness Technologies and Cellex Networks monitors the quality of voice, video and data services at the customer experience level and resolves technical issues before actual consumers are affected. Combining Ness Technologies New Generation OSS with Cellex Networks CEM strength generates a strong market combination that improves solution delivery to operators and increases customer satisfaction.

### **About Cellex Networks**

Cellex Networks Ltd. provides Customer Experience Management solutions for communication service providers and operators that address the growing complexity of converging services. Cellex enables operators to improve service quality by providing a customer quality experience view of all services. Cellex improves operator responsiveness to service degradation and validates services across the entire delivery chain. Cellex Networks operates globally through system integrators and

strategic partners. For further information about Cellex Networks, please visit us at [www.cellexnetworks.com](http://www.cellexnetworks.com)

### **About Ness Technologies**

Ness Technologies (NASDAQ: NSTC) is a global provider of end-to-end IT services and solutions designed to help clients improve competitiveness and efficiency. Ness specializes in outsourcing and offshore, systems integration and application development, software and consulting, and quality assurance and training. With 7,500 employees, Ness maintains operations in 16 countries, and partners with numerous software and hardware vendors worldwide. For more information about Ness Technologies, visit [www.ness.com](http://www.ness.com)

### **Forward Looking Statement**

*This press release contains forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. Forward-looking statements often are preceded by words such as “believes,” “expects,” “may,” “anticipates,” “plans,” “intends,” “assumes,” “will” or similar expressions. Forward-looking statements reflect management’s current expectations, as of the date of this press release, and involve certain risks and uncertainties. Ness’ actual results could differ materially from those anticipated in these forward looking statements as a result of various factors. Some of the factors that could cause future results to materially differ from the recent results or those projected in forward-looking statements include the “Risk Factors” described in Ness’ Annual Report of Form 10-K filed with the Securities and Exchange Commission on March 14, 2007. Ness is under no obligation to, and expressly disclaims any obligation to, update or alter its forward-looking statements, whether as a result of such changes, new information, subsequent events or otherwise.*

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